



Agile MarCom

Marketing and Communication Solutions

Exhibitors on French trade shows

With AGILE MARCOM optimize your participation

- **Before**
 - Assistance to the conception and implementation of your communication plan
 - Conception of all your communication tolls in French
 - Press relations' campaign (can start 1 year before the show)
 - Events' organization
 - Sponsoring
 - Research of opportunities to be a peaker in confrences or seminars
 - Linguistic and cultural coaching
- **During**
 - Management of press relations (organization of press conference and interviews)
 - Coordination of your events
 - Organization of B to B meetings
 - Benchmarking and intelligence studies
 - Representation of your company at conferences and written reporting
- **After**
 - Post-show press campaign
 - Sales communication (commercial letters, e-mailing, follow-up of the contacts, ...)